

**Barbara Shafer collection of Bob Taylor Editorial Cartoons.**  
**Inclusive: 1967-1970, Bulk: 1969-1970**  
**Baylor Collections of Political Materials, W. R. Poage Library**  
**Baylor University, Waco, Texas**

**Summary Information**

<b>Creator</b>	Shafer, Barbara Taylor, Robert "Bob"
<b>Extent (quantity/size)</b>	1 oversized box
<b>Language</b>	English
<b>Abstract</b>	This collection contains 11 editorial cartoons drawn by <i>Dallas Times Herald</i> artist Bob Taylor from 1967 to 1970. They address political realities of the day including the assassinations of John F. Kennedy and Martin Luther King, Jr., the Vietnam War, the 1968 presidential race, the Apollo 11 Moon Landing, and inflation.

**Subjects**

Civil rights -- United States. / Football -- United States -- History -- 20th century. / Johnson, Lyndon B. (Lyndon Baines), 1908-1973. / Kennedy, John F. (John Fitzgerald), 1917-1963 -- Assassination. / King, Martin Luther, Jr., 1929-1968--Assassination. / Lombardi, Vince / Political cartoons. / Presidents--United States--Election--1968. / Project Apollo (U.S.) / Taylor, Bob (Cartoonist). / Transportation -- Effect of inflation on / Vietnam War, 1961-1975.

**Administrative Information**

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Use/Reproduction Restrictions: The collection is open for research.

**Preferred Citation** When quoting material from this collection, the preferred citation is:

Barbara Shafer collection of Bob Taylor Editorial Cartoons, Accession #128, Box #, Folder #,  
Baylor Collections of Political Materials, W. R. Poage Library, Baylor University.

**Processing Information** Described by Thomas DeShong and released on 2024-12-20.

**Scope and Content**

The Barbara Shafer collection of Bob Taylor Editorial Cartoons contains 11 cartoons Taylor drew for the *Dallas Times Herald* from 1967 to 1970. The materials chronicle significant events during Lyndon B. Johnson's and Richard Nixon's administrations. For the former, the cartoons reflect on the assassinations of President John F. Kennedy and Dr. Martin Luther King, Jr., as well as Johnson's decision to withdraw from the 1968 presidential race.

Most of the cartoons were drawn in 1969 or 1970, the first two years of Richard Nixon's presidency. Taylor once again addresses some of the historical benchmarks of those years: NASA's Apollo 11 Moon Landing, the "successful failure" of Apollo 13, and the

Vietnam War. Several cartoons also cover aspects of American life outside the realm of politics including the struggles of the Dallas Cowboys, the death of famed football coach Vince Lombardi, and the rising costs of living (i.e. automotive insurance).

### **Administrative/Biographical History**

Robert "Bob" Taylor was born in Stockton, California on July 21, 1932. From adolescence, Taylor was an aspiring artist. Throughout high school, he drew sports cartoons for the school newspaper. In 1954, Taylor graduated with an education degree and a minor in art and journalism from the University of California at Sacramento. During his college years, Taylor drew sports cartoons for the *Sacramento Union*. After graduation, Taylor joined the U.S. Air Force. While stationed in San Antonio, he served as the editor and cartoonist for the base's newspaper and performed freelance work for the *San Antonio Light*.

Following his military service, in 1958, Taylor joined the *Dallas Times Herald* as the first editorial cartoonist on staff. He was responsible for drawing as many as three sports cartoons and four editorial cartoons per week. Much of Taylor's work was syndicated and shared with other newspapers. Taylor enjoyed an illustrious career at the *Dallas Times Herald*, retiring from the newspaper in 1989.

Barbara Shafer donated this collection in 2010. She was born on February 18, 1937, to Tom and Aline Kelley. On June 8, 1956, she married James "Jim" Cook. The couple, who ran State Farm Insurance Agency from 1972 to 1997, lived in Dallas and Austin before moving to New Braunfels, Texas. Following Jim's death, Barbara married George Shafer on April 14, 2001. Barbara died on November 14, 2012.

### **Related Resources**

#### **Related records in other Archive collections**

Collection Edward O. Henderson collection of Bob Taylor Editorial Cartoons, Inclusive: circa 1973-1976, Bulk: 1975-1976

#### **Related citations**

"Drawing Power: A Guide to the Exhibition." Baylor University Libraries, 2008.

[Find A Grave, Inc. "Barbara Ann Kelley Cook Shafer." Memorial #100773315. Databases. Accessed December 12, 2024.f](#)

[Nall, Matthew H. "Dallas Times Herald." Handbook of Texas Online. Accessed November 25, 2024.](#)

[Taylor, Bob and Scott Willis. "A Day in the Life of a Newspaper." C-SPAN, August 15, 1984. Accessed November 25, 2024.](#)

### **Archival Arrangement**

Preservation work had previously been completed on this collection. The cartoons were housed in protective sleeves, but no prior inventory or organization was present.

After the latest round of processing, the cartoons in this collection have been arranged chronologically by year, then alphabetically by title within each year. There are no series since there is only one material type in the collection.

### **Item List**

Box 1 OVZ. Folder 1. "Missing Word", History Personified Reading a Book Titled "Death of a President" Recognizing that the Missing Word is Objectivity (In Reference to William Manchester's Book "The Death of a President" on the John F. Kennedy Assassination, 1967 April 5

Box 1 OVZ. Folder 2. "All I Know is One Minute He's Talking About Halting the Bombing and Then...", Lyndon B. Johnson Dropping Out of the Presidential Race Blows Up the World of 1968 Politics, 1968 April 1

Box 1 OVZ. Folder 3. "And Whomsoever Can Remove the Sword from the Stone Shall Become the New King", Different Arms of the Civil Rights Movement (Reason and Militancy) Reach to Pull the Sword of Civil Rights Leadership from the Stone Following the Assassination of Martin Luther King, Jr., 1968 April 10

Box 1 OVZ. Folder 4. "Tranquility Base Here...The Eagle Has Landed.", An Eagle's Talons Place a Wreath of Peace on the Moon in Reference to the Apollo 11 Moon Landing, 1969 July 21

Box 1 OVZ. Folder 5. "A Bird in the Hand...and Two in the Bush", As U.S. Soldier Reaches Out of His Foxhole to Receive an Olive Branch of Peace from a Dove, Two North Vietnamese Soldiers Kill Him from Behind a Bush, 1969 September 12

Box 1 OVZ. Folder 6. "Slap Some Wheels on This – I Can't Afford a Car Anymore", Driver Complaining About the High Cost of Texas Auto Insurance Policies, 1969 October 3

Box 1 OVZ. Folder 7. History Personified Looking at a Side-by-Side Comparison of Prehistoric Man and 20th Century Civilized Man Questioning the Differences, 1970 March 5

Box 1 OVZ. Folder 8. "Whew!", Uncle Sam Visibly Relieved as Apollo 13 Capsule Splashes Down into the Ocean, 1970 April 17

Box 1 OVZ. Folder 9. "Victory" Casting a Shadow of "Vince" Lombardi on a Football Field Referencing the Coach's Death, 1970 September 3

Box 1 OVZ. Folder 10. Cowboy Boo-Bird Society Heckling Dallas Cowboys Quarterbacks Roger Staubach, Craig Morton, Don Meredith, 1970 September 18

Box 1 OVZ. Folder 11. "She Sez She was on Her Way to a Protest Meeting about the Proposed Car Insurance and Phone Rate Hikes", Woman Crashes Her Car into a Pay Phone Booth as Police Look On, 1970 November 20